

SWISS Magazine

An aerial photograph of San Francisco, California, showing the city skyline with numerous skyscrapers and the Golden Gate Bridge in the distance. In the foreground, a winding asphalt road curves through a grassy hillside. A dark car is driving on the road, and a person is walking on the grass. The scene is bathed in warm, golden light, suggesting late afternoon or early morning.

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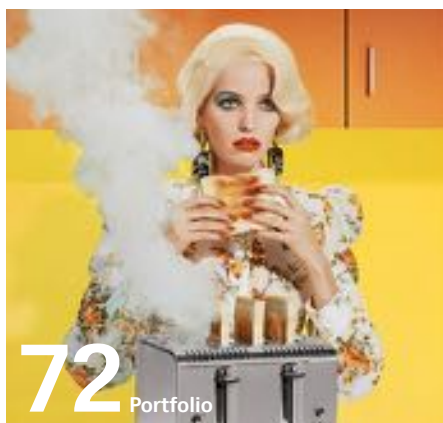
San Francisco:
City of Gold



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Cover:
**Blick von den Twin Peaks
auf die Skyline von San
Francisco.**
View of the skyline of
San Francisco from the
Twin Peaks.

Miles Aldridge





Miles Aldridge sagt über die Werke seiner aktuellen Ausstellung «Screenprints, Polaroids and Drawings»: «Ich denke, dass eine fiktionale Mise en Scène wahrheitsgetreuer sein kann als die Dokumentation der Wirklichkeit, insbesondere in Zeiten von Fake News.» Die Protagonistinnen seiner surrealistischen Geschichten sind in farbigen Traumwelten bis zur Perfektion inszeniert. Ihre makellose Erscheinung und ihr stets leerer Ausdruck lassen Raum für Interpretationen und deuten wie ein Spiegel mit einem Hauch von dunklem Humor auf die perfekte Fassade des Modeglamours und das Bedürfnis nach idealisierter Schönheit hin. Seine Bilder erzählen Geschichten, die ihren physischen Rahmen sprengen. Noch bis Mai können Aldridge's Bilder in der Christophe Guye Galerie in Zürich betrachtet werden. ●

Text: Anja Beeler

Talking about the works in his current exhibition “Screenprints, Polaroids and Drawings”, Miles Aldridge comments: “I think a fictional mise en scène can be more truthful than documenting reality, particularly in an age of fake news.” The female protagonists of his surrealistic stories are staged to perfection against colourful dream worlds. Their flawless appearance and ever empty expressions leave room for interpretation and hint like a mirror with a touch of dark humour at the perfect façade of fashion glamour and the need for idealised beauty. His pictures tell stories much wider than their physical frame. Aldridge's photographs can be seen at the Christophe Guye Galerie in Zurich until May. ●

Previous page:
New Utopias #1, 2018

Right side:
New Utopias #2, 2018

Miles Aldridge

Der britische Modefotograf Miles Aldridge wurde 1964 in London geboren und studierte Grafikdesign und Illustration am Central Saint Martins College of Art and Design. Sein Vater Alan Aldridge war Grafiker und entwarf unter anderem Albumcover für Elton John. Von ihm geprägt, sind Aldridges Werke lebendig und glamourös mit einer starken filmischen Komponente. Aldridge wird häufig in Zeitschriften wie «Vogue Italia», «Time» und der «New York Times» veröffentlicht und seine Werke sind Teil renommierter Museumssammlungen wie derjenigen der National Portrait Gallery in London und des International Center of Photography in New York.

British fashion photographer Miles Aldridge was born in London in 1964, and studied graphic design and illustration at Central Saint Martins College of Art and Design. His father Alan Aldridge was a graphic designer who created album covers for Elton John, amongst others. His father's influence is seen in the lively, glamorous style of Aldridge's work, and in the strong cinematic component. Aldridge is frequently published in magazines such as “Vogue Italia”, “Time” and the “New York Times”. His works also form part of prestigious museum collections such as those at the National Portrait Gallery in London and the International Center of Photography in New York.

milesaldridge.com
christopheguye.com





Circling the Small Ads
(after Miller), 2017



Marketing The Small Ads

Richard Lillie



Labyrinths #4, 2013

